

Steps to Create your Nonfiction Encyclopedia Entry

- 1. Brainstorm topics(主题) you want to learn more about.**
- 2. Choose a t and write down questions you have about it.**
- 3. Find and skim(浏览) sources on your t. Write down the sources!**
- 4. Take notes on each source to help you remember everything.**
- 5. Choose a main idea(大意) for your t, and 3-4 subtopics(副主题) that support(支持) your main idea. Choose a main idea for each subtopic.**

Bends:

1. Learn purpose of nonfiction text features and how to use them
2. Learn how to find sources and take notes
3. Organize information and put it together for presentation

ideas

1/7

Things I want to learn about:

Hanafuda - cards/games

amiibo

Korean War

history of Chinese characters

Nintendo

Dubai tower

Things I know some about:

Nintendo

amiibo

birds

Wars - civil, WWI, WWII

Pokémon

Nintendo

What do I want to know?

What kind of company is it? [What?]

How did it start? [When?]

Where do they have the company? [Where?]

Who runs the company? [Who?]

What IPs do they own? Pokémon? Mario? Zelda?

Why are they so famous and what for?


What do they make? consoles/hardware

How much are they worth?

Find out what students already know

- create survey of questions to create data and chart

Which IPs students are familiar with

- HQ in Kyoto
- founded 9/23/1889 by Fusajiro Yamauchi
- originally a hanafuda playing card company
 - ↳ what is this? find explanation
- before 1970s company tried different things
 - cab service, hotels, toys, TV network, instant rice
- (N) means in Jap = "leave luck to Heaven"
- 70's → video game co
- owned IPs → Mario, Zelda, Metroid, Pokémon
 - ↳ intellectual property: what does this include?
- (N) created ~~the~~ first console ⇒ '77: Color TV-Game 6
 - contained 6 variations of Pong
 - what is Pong? ←
- Shigeru Miyamoto hired in 70's
 - designed first big success: Donkey Kong in '81
 - ↳ first appearance of Mario
 - then called Jumpman
- created the D-pad  design for controllers in '82
- '83 launched "Famicom" system in (J) / '85 internationally
 - came with Super Mario Bros.
 - one of best selling video games in history
- '89 first gameboy - handheld system; btw + Tetris
- '91 - SNES
- '96 - N64

- '96 - GBC
- '01 - GBA + GameCube
- '04 - NDS
- '06 - Wii - sold 100M units
- '11 - 3DS - glasses free 3D games
- '12 - Wii U -
- '16 (N) releases first games on other platforms
 - Miitomo on ios
 - Pokémon GO - (N) only owns $\frac{1}{3}$ of that
- '16 SMRun to be released on ios for Xmas
- '17 Nintendo Switch to be released
 - 7th major home console
 - can be portable too

www.n-sider.com/contentview.php?contentid=34

- 1889 - Fusajiro Yamauchi - founded Nintendo in Kyoto
- sold Hanafuda cards (Flower cards)
 - 48 cards - 12 different suits (by month of year)
 - no numbers - symbols - wind, rain, a deer, the moon, a flower
 - different combos = different points
- became so pop, had to train apprentices to help make
- ㊦ means - "in the end, it is in heaven's hands"
- 1907 - started selling Western/poker cards in ㊦
- 1959 - ㊦ partners with Disney - made cards with ㊦ chars
 - very pop from TV ads + toy stores
- '63 - tried expanding to hotels, instant rice, taxis - all failed

en.wikipedia.org/wiki/Category:Nintendo_Franchises

- Animal Crossing
- Donkey Kong
- Fire Emblem
- Kirby
- Legend of Zelda
- Mario, Luigi, Yoshi, etc... Bowser
- Metroid
- Pokémon - part owner
- Star Fox

www.wipo.int/about-ip/en/

IP - Intellectual Property

- patents, copyright, trademarks

- inventions + creations

- literary + artistic works; designs; symbols, names, images

Copyright - books, music, paintings, computer programs, etc...

[en.wikipedia.org/wiki/Mario_\(franchise\)](http://en.wikipedia.org/wiki/Mario_(franchise))

Mario

- games, TV, movie, comics
- created by Shigeru Miyamoto in Donkey Kong 7/9/81
- M lives in Mushroom Kingdom
 - by 2012, estimated M Franchise worth \$10b+
 - 200+ games
 - sold more than 500,000,000 copies
- sports^{oly} games, puzzle, racing, baseball, soccer, strategy, fighting, golf
- merchandise

www.telegraph.co.uk/olympics/2016/08/22/shinzo...

- ⑤ PM Shinzo Abe appears in Rio 2016 ^{olymp} closing ceremony dressed as ① to accept ② flag for Tokyo 2020 ③ games
- shows how famous ④ + ⑤ are

www.nintendo.com/whatsnew/detail/super-mario-run-launches-for-iphone-and-ipad-on-dec-15

- Super Mario Run - first mobile game w/ Mario - ~~12/15/16~~ 12/15/16
- ftp but \$9.99 to unlock 3 modes
- launch in 151 countries
- ~~Japan~~ Eng, Jap, Ger, Fre, Spa, Port, Ita, Dutch, Rus, Trad Chin languages
- (M) runs on own, you tap to jump

www.macworld.com/article/3062⁶⁹~~44~~/software-games/heres-what-to-expect-from-nintendos-next-iphone-games.html

- 3/16 released MiiTomo - first ^(N) ios game
- Fire Emblem - first '90 JP - adventure game ; swords, magic, fighting
 - US '03
- Animal Crossing - cartoonish village
 - connect online w/ others
 - have own house

money.cnn.com/2016/10/20/technology/nintendo-switch-revealed

- can be - handheld mobile console
 - has dock for base + TV ←
 - sides can detach to make controller for
- coming 3/17
 - video ~~trailer~~ trailer (3min)

Nintendo

Main Idea: Nintendo is a diverse company with a long and unique history.

Subtopics:

1. History of Nintendo

- The company tried many different products before settling on video games.

2. Famous Franchises

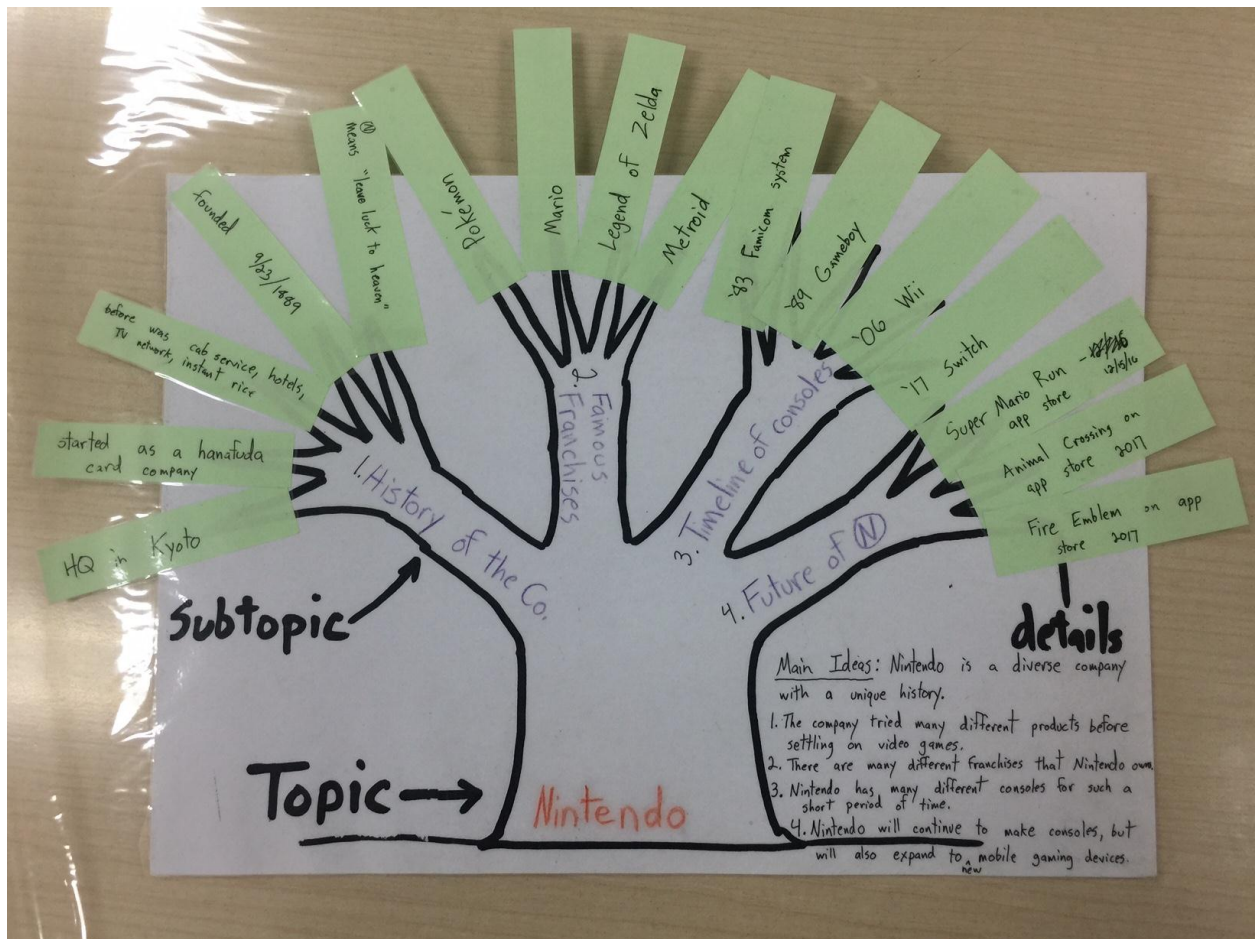
- There are many different franchises that Nintendo owns, but Mario is the most popular.

3. Timeline of Consoles

- Nintendo has produced many different consoles for such a short period of time.

4. Future of Nintendo

- Nintendo will continue to make consoles, but it is expanding to new mobile devices.





by Mr. Pat

History of the Company



Hanafuda cards, or *flower cards*, have 12 different suits by month of the year and have symbols instead of numbers.

Nintendo is a well-known Japanese video game company. It also makes **consoles** (kuh-n-sohls). Consoles are video game systems that let you play games on a TV or in your hands.

Nintendo started to make video games in 1970, but the company was first **founded**, or created, way back in 1889. *Fusajiro Yamuchi* (*Foo-sa-jee-roh Ya-moo-chee*) was the **creator** of the Nintendo name. He began this company as a *hanafuda* (ha-na-foo-da) card company.

First, the company sold different products and **services** including a taxi cab service, hotels, toys, a TV network, and even instant rice. When the company became a video game company in the 1970s, *Shigeru Miyamoto* (*She-geh-roo Me-ya-moe-toe*) got a job there, and he created Donkey Kong and Mario.

Miyamoto also invented the D-pad button for the game controllers. For example, a game controller is the thing with the buttons that you hold in your hand. The D-pad button is the button usually on the left of the controller that you touch with your thumb. It is the plus “+” shaped button that can move up, down, left, and right.



“Leave luck to Heaven,” is the translation of the name Nintendo, the company which tried everything and worked hard to become so successful.

Famous Nintendo Franchises

Nintendo has many famous **franchises**. A franchise is a group of products with the same characters. The characters and games in a franchise are **IP**. For example, the most popular Nintendo franchise is Mario. Mario was created by *Shigeru Miyamoto*. Other famous franchises include The Legend of Zelda, Metroid, Pokémon, and Donkey Kong.

IP: Intellectual property, IP for short, is something that somebody created or invented and nobody is allowed to copy it.



Jumpman in 1981.

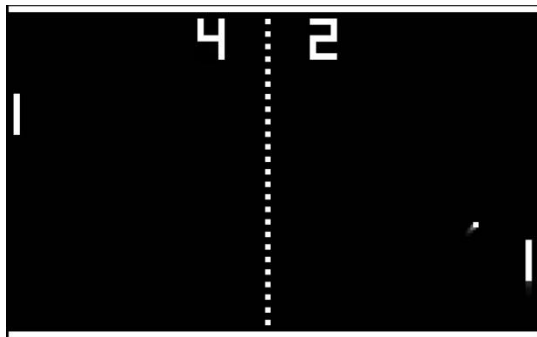
The first time anyone saw Mario, he was a little man who was jumping around in the game *Donkey Kong* from 1981. At that time he was called “Jumpman.” Now Mario is in over 200 games, TV shows, movies, comics, and many *many* toys. That is a large franchise.

Mario lives in the Mushroom Kingdom with his brother, Luigi, and his friends Princess Peach, Toad, and Yoshi. There are many other characters that are a part of the Mario franchise. Mario is in many different types of games: sports, puzzle, racing, baseball, soccer, strategy, fighting, golf, and others. Games that have Mario in them have sold more than **500,000,000** copies. People think that the Mario franchise is worth more than \$10 billion.

Gamers around the world can recognize Mario very easily. Mario is so famous that the **Prime Minister** of Japan dressed up as Mario at the end of the 2016 Olympics in Rio. He was there to take the Olympic flag for the Tokyo 2020 Olympic Games.



Nintendo Consoles



Pong was one of the first video games.

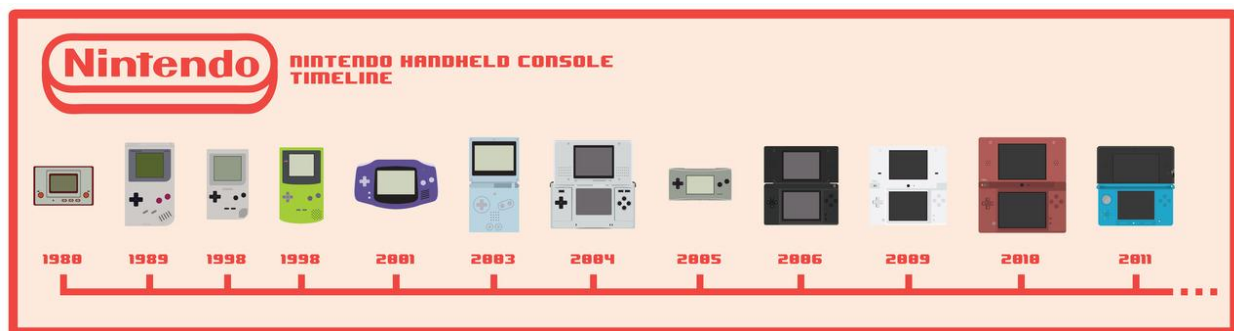
The Nintendo company made its first console, the Color TV-Game 6, in 1977. It had six different ways to play one of the first video games created, *Pong*. *Pong* was a simple game. It was a video game of Ping Pong without the net. The game had two short lines on the left and right of the TV screen. You could use the controller buttons to move the lines up and down to hit a little ball across the screen.

It was Nintendo's NES (Nintendo Entertainment System), which was sold all over the world in 1985, that started Nintendo's success. The game *Super Mario Bros.* came free with the NES. After that, Nintendo released five more home consoles. Nintendo will **release** its sixth console in 2017.



Nintendo released six home consoles from 1985 to 2012. In 2017 it will release its seventh.

Nintendo also created multiple mobile game consoles that you could carry with you when you go out. The first successful mobile console, the Gameboy, was only black and white. It was released in 1989. The most recent mobile console is the 3DS, which can display 3D pictures without using 3D glasses.



Nintendo started making portable gaming consoles in 1988. The first portable console only had one game on it.

The Future of Nintendo

Nintendo is famous for making games that *only* work on Nintendo consoles. But this year, Nintendo finally started to release games for iOS, which is for iPhones and iPads. Nintendo also plans to make more games for iOS and other phones.



Super Mario Run for Mobile Phones released December, 2016.



Pokémon Go for mobile phones released July, 2016.

In 2016 Nintendo released *MiiTomo*, *Pokémon Go*, and *Super Mario Run*. Nintendo's iOS games are **F2P** (free-to-play), but they have in-game stores that let you spend real money to buy in-game things. In 2017 Nintendo plans to release an Animal Crossing game and a Fire Emblem game on iOS. Animal Crossing and Fire Emblem are popular game franchises from Nintendo consoles.

But the biggest release of the year is a new console, the Nintendo Switch. It is both a home console and a portable console you can bring with you. It looks like the Switch can be played in many different ways. Look how the controller can change. The company that does not leave luck to heaven will try any new and interesting idea to become successful in the future.

An F2P game is one you can download and play for free.



Nintendo Switch to be released Spring 2017.

Glossary

consoles – a computer that is made to only play video games; there are home consoles for the TV and portable consoles to carry with you
creator – a person who made something
F2P – (free-to-play) a game that you can download and play for free
founded – when something that is not alive was made
franchises – a group of products with the same characters or ideas
hanafuda – a type of cards to play games with
IP – (intellectual property) and idea, game, or movie, (not something you can touch) that a person created or made and you cannot copy it
Prime Minister – the leader of a country; Japan has a Prime Minister, America has a president
release – when a book, movie, or video game is shown to the world so you can buy it
service – when somebody does something for you and you pay them for it

Sources

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http://www.enwikipedia.org/wiki/Category:Nintendo_franchises
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[http://www.enwikipedia.org/wiki/Mario_\(franchise\)](http://www.enwikipedia.org/wiki/Mario_(franchise))
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<http://money.cnn.com/2016/10/20/technology/nintendo-switch-revealed>